

Message Text

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44

ACTION AF-06

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TO USDOC WASHDC
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E. O. 11652: N/A

TAGS: BEXP XA GH

SUBJ: PROJECTED FY-1977 TRADE PROMOTION SCHEDULE FOR AFRICA

REF: A. STATE 33116 B. 75 ACCRA 8410

1. WE CONCUR WITH PROJECTED TRADE PROMOTION SCHEDULE FOR GHANA FOR FY-1977 BUT HAVE SOME COMMENTS. AS NOTED REF (B), CONSUMER GOODS CATALOG SHOW NOT APPROPRIATE FOR THIS MARKET AND BELIEVE ACCRA SHOULD NOT BE CONSIDERED, EVEN AS ALTERNATIVE.

2. REGRET ACCRA NOT INCLUDED FOR EITHER AGRIBUSINESS SEMINAR, BUT DECEMBER IS POOR TIME BECAUSE OF CHRISTMAS HOLIDAYS AND SEPTEMBER 77 CONFLICTS WITH VISIT OF MATERIALS HANDLING TRADE MISSION HERE. IF AGRIBUSINESS RESCHEDULED, REQUEST GHANA BE CONSIDERED FOR INCLUSION.

3. GHANA IS ON ITINERARY AND IS ALTERNATE FOR TWO NOVEMBER 76 PROMOTIONS. OF COURSE, MISSION CAN HOST ONLY ONE. COMMERCE SHOULD CONSIDER INCLUDING GHANA ON ITINERARY OF FOOD PROCESSING TRADE MISSION (WE ARE NOW ALTERNATIVE), WHICH SEEMS OF HIGHER PRIORITY THAN PRINTING AND GRAPHIC ARTS SHOW. LINEHAN

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